

Agenda Item No: 8

Report to: Museums Committee

Date of Meeting: 16 February 2011

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the third quarter of 2010-11

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Quarter 3 Attendances: Hastings Museum and Art Gallery

The figures for October to December 2009 are given for comparison.

	Oct - Dec 2010	Oct - Dec 2009
Number of visitors	6057	6855
Pupils in organised groups	244	468

2. Quarter 3 Attendances: Old Town Hall Museum

	Oct - Dec 2010	Oct - Dec 2009
Number of Visitors	2733	2898
Pupils in organised groups	55	229

3. Quarter 3 Website Visits

Oct - Dec 2010	16,482
Oct - Dec 2009	17,345

4. Comment

Visits to both sites are down compared to the same quarter last year. December visitor numbers were particularly low, a reflection of the extreme weather conditions.

Educational visits have also reduced in number; at Johns Place visits were made by EAC and CES Language Schools, University Centre Hastings, Sussex Coast College and St Mary's, Bexhill.

Schools started the academic year with uncertainties around their budgets and the impact on outside visits. The Education Officer visited Helenswood and Little Ridge,

and all the Museum Loan Boxes were fully booked for the duration of the first two terms.

Visits to the website have stayed level this year, but continue to show a drop on last year's figures.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

Background Information

Officer to Contact

Cathy Walling
cwalling@hastings.gov.uk
01424 451151
